



# Cumberland County Schools News Release

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## **School Board Approves District's Five-Year Strategic Plan**

*Plan provides roadmap to guide Cumberland County Schools' work over the next five years*

**Fayetteville, NC** – Successful students, impactful teachers and support staff, safe learning environments and community collaboration highlight the four priorities of Cumberland County Schools' new strategic plan. The Cumberland County Board of Education approved the plan during its June 11 meeting.

After eight months of work and feedback from thousands of students, parents, community partners, educators and staff members, Retired Maj. Gen. Rodney O. Anderson and Melody Chalmers, the assistant superintendent for district transformation and strategic initiatives, co-chairs of the Strategic Plan Development Team, and Ron Phipps, the assistant superintendent of evaluation and testing, presented the final version of the Cumberland County Schools' Strategic Plan 2019-2024 to the Board.

"Our community-developed and community-driven strategic plan will help improve learning and life outcomes for students," said CCS Superintendent Dr. Marvin Connelly, Jr. "I commend General Anderson, Ms. Chalmers and the entire Strategic Plan Development Team for leading the strategic planning process. We've had strong stakeholder engagement from the very beginning of this process, and we definitely want that to continue. In order to move our school system forward, it will require all of us working together on behalf of our students."

The new strategic plan includes a vision, mission and core values. The plan also includes four priorities to guide the district's efforts and resources over the next five years. Each priority has specific action items and measures to ensure clear goals and accountability.

The four priorities of the strategic plan are:

1. Successful Students: Graduate every student confident, competitive, and ready for a career, college, and life.

2. Premier Professionals: Recruit, support, and retain impactful teachers, leaders, and support staff.
3. Exceptional Environment: Integrate resources, facilities, and staff to maintain a safe, inviting learning environment for students to grow academically, socially, and emotionally.
4. Committed Community: Collectively engage schools, parents and community in building student success.

Developing the strategic plan was a true district and community effort, which included researching state and national best practices, focus groups, online surveys, community presentations, community listening sessions and a Town Hall with more than 500 people in attendance. The strategic planning process was led by a Development Team made up of school board members, educators, students and the community.

Over the next few months, staff will develop baseline metrics and future targets, based on emerging data from the 2018-2019 school year. At the same time, teams of students, staff, professionals and community members will serve on implementation teams and begin working through the plan. The baseline and target data should be finalized in early fall. Click [here](#) to read the entire strategic plan, including the action items and measures.

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