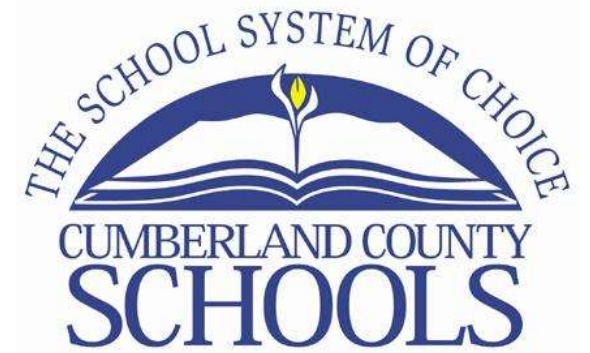




An Introduction to our 2018 - 2019 Strategic Planning Process

November 20, 2018



- Purpose
- Goals
- Process
- Timelines

Why develop a strategic plan?

- Build a *shared* set of **core beliefs**
- Establish clear, common **goals**
- **Prioritize** and **align** our work
- Hold ourselves **accountable** to our students
- Reflect the will of our **community** and communicate our shared **vision** for CCS students



This strategic plan will be our plan...

- our board
- our community
- our parents
- our teachers and principals
- our staff
- our faith leaders
- our business leaders
- our military base



...and most of all, a plan for
our students



Structural Approach

Development with Community 2018-2019

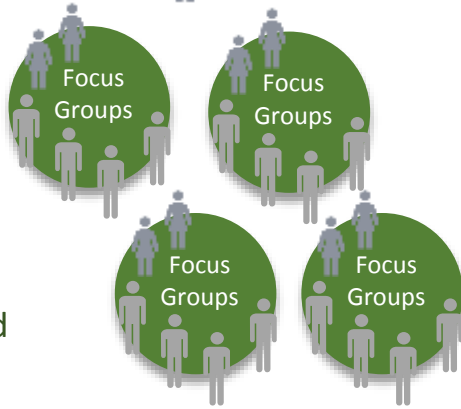
Development Team

Key representatives include, principal(s), teacher(s), leadership, parents and community members.



Focus Groups

- Parents
- Principals
- Teachers
- Classified Staff
- Community Stakeholders
- Additional groups as needed

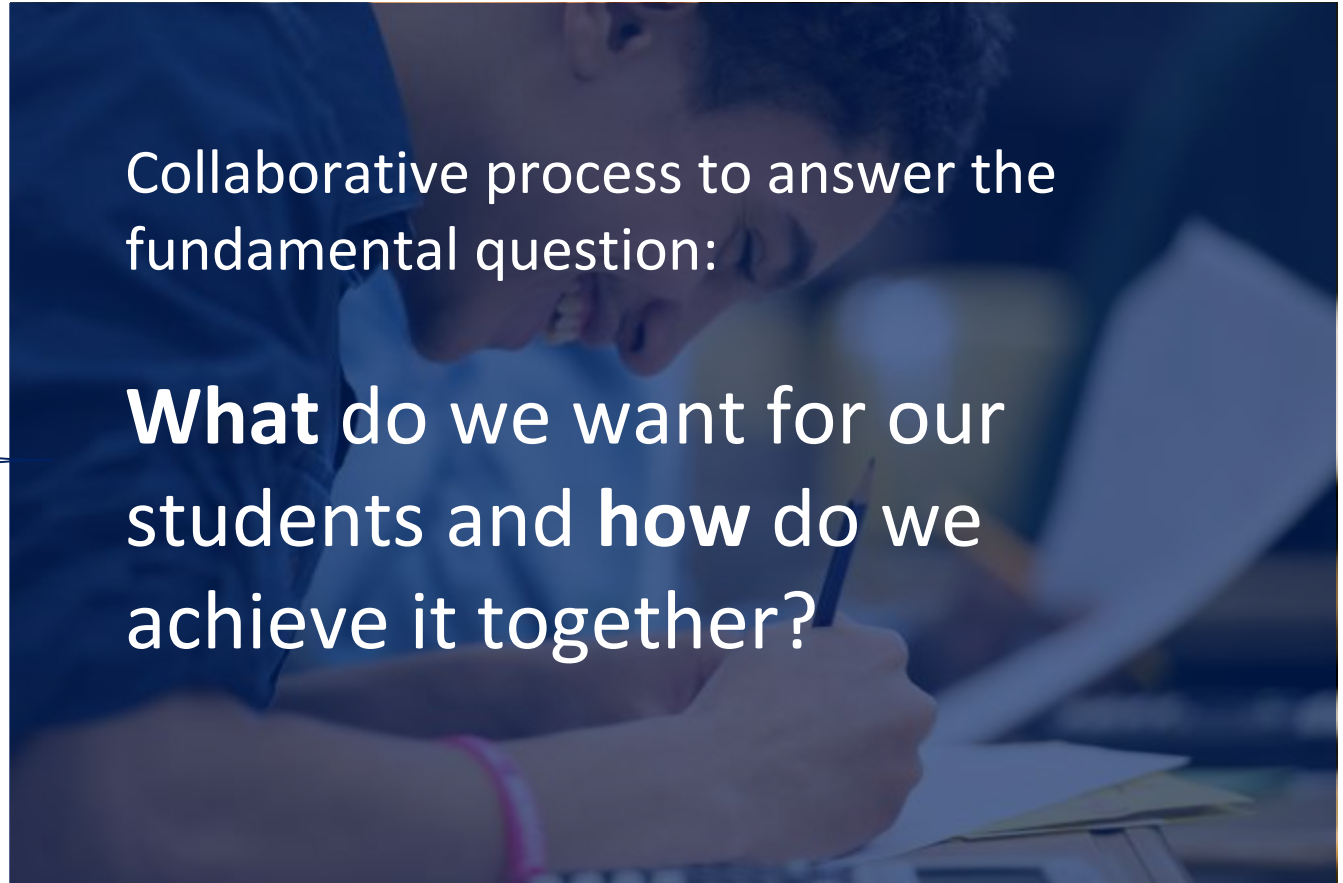


Additional Data Gathering

- CLC3 Listening Tour
- Surveys

Collaborative process to answer the fundamental question:

What do we want for our students and how do we achieve it together?



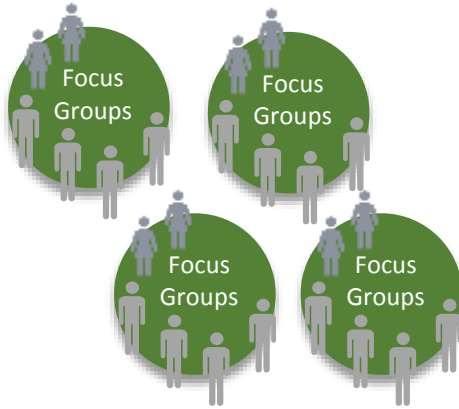
Structural Approach

Development with Community
2018-2019


Development Team



Focus Groups



Additional Data Gathering

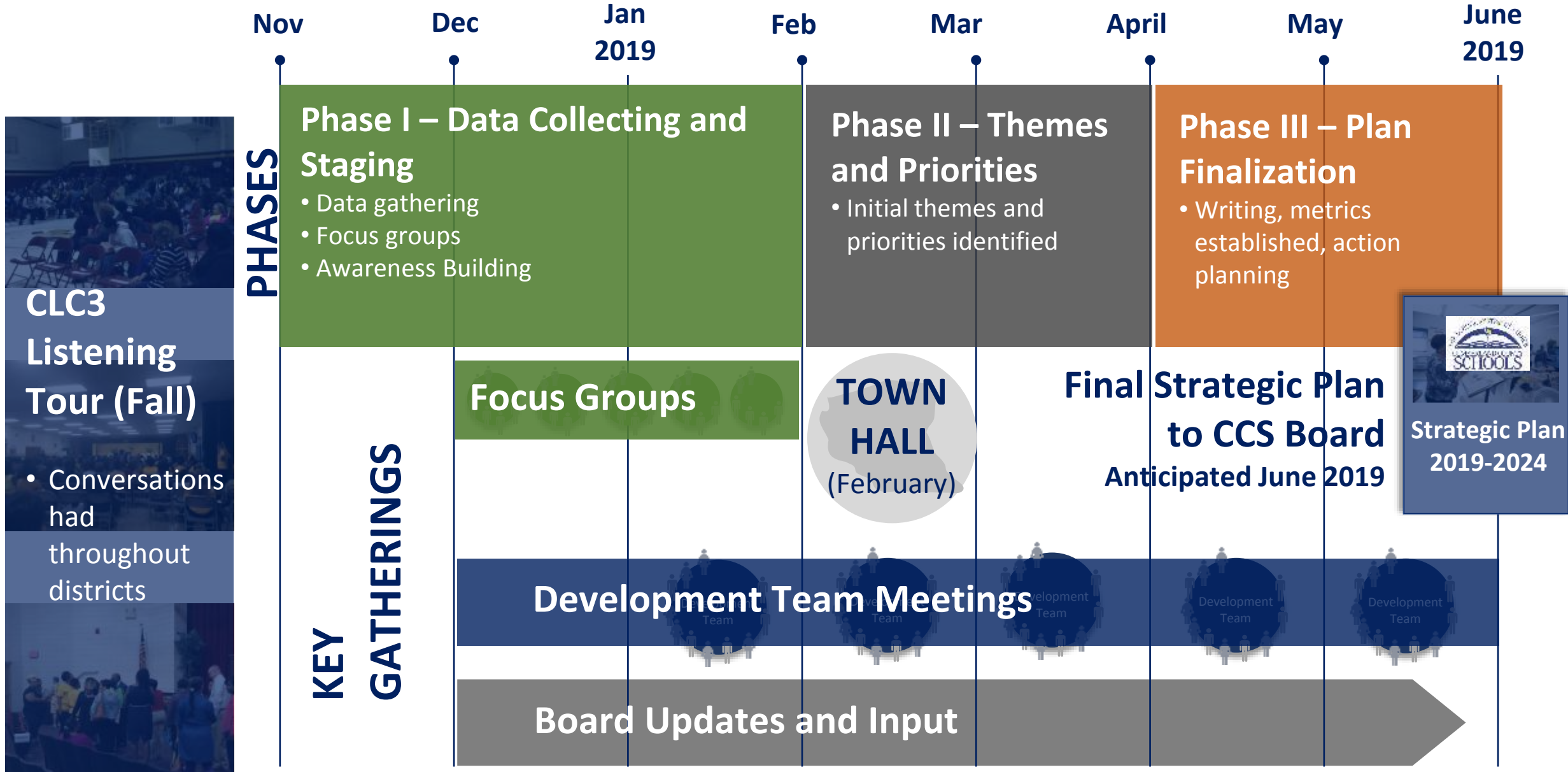


**Strategic Plan
2019-2024**

The image shows the cover of the Strategic Plan 2019-2024. It features a photograph of a classroom with students and a teacher. Overlaid on the photo is the logo for "THE SCHOOL SYSTEM OF CHOICE CUMBERLAND COUNTY SCHOOLS". Below the photo, the text "Strategic Plan 2019-2024" is written in white on a dark blue background.

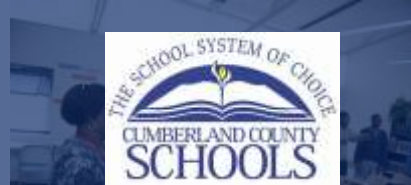
- **Core Beliefs**
- **Mission and Vision**
- **3 - 5 Strategic Priorities**
- **Actions to Achieve**
- **Communication Plan**
- **Metrics and Tracking**

Time Line for Strategic Planning



Development into Implementation

Development with Community 2018-2019



Strategic Plan 2019-2024

Implementation 2019-2024

Key Components of Implementation

2019-2024

Priority Implementation Teams

Each of the **strategic priorities** will be led by an implementation team *co-chaired* by a district leader and a practitioner (teacher or principal)

Implementation Team • Priority 1



Implementation Team • Priority 2



Implementation Team • Priority 3



Implementation Team • Priority 4



CCS Board Dashboard

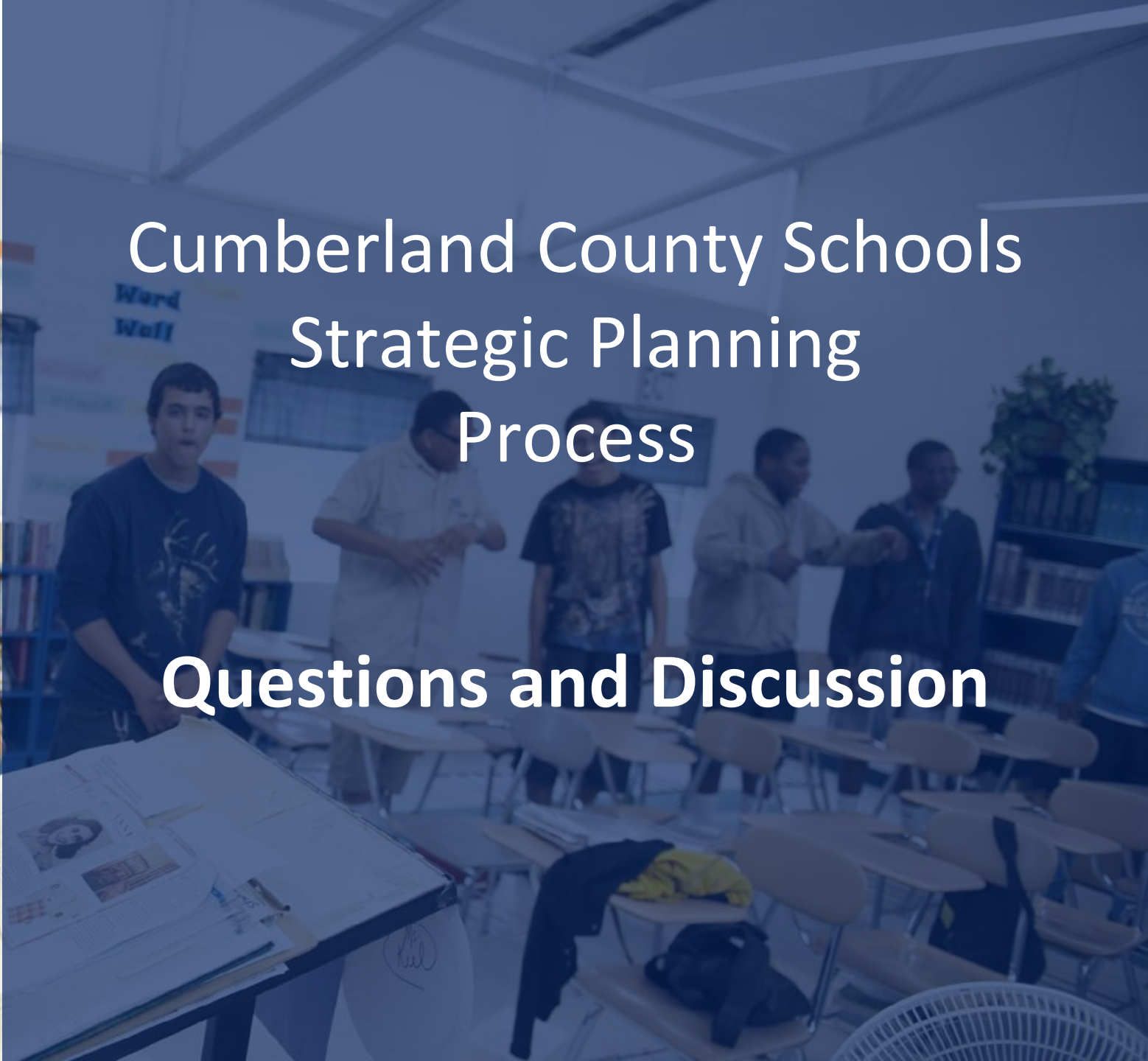


Dashboard to provide board with regular updates on progress of strategies and outcomes

Ongoing Communication



Continuous communication and feedback opportunities to ensure our plan is a living plan, responsive to district needs



Cumberland County Schools Strategic Planning Process

Questions and Discussion